



Imagine a world without infant mortality, birth defects and preterm births. March of Dimes stands for all babies and works every day to tackle the serious health issues facing babies before and after they are born. Through our efforts in funding the development of the polio vaccine, we are the only organization to have completely solved a serious health problem like this in the United States. And we are primed to solve problems for this generation's babies.

## Why Be a Sponsor?

- High-quality visibility on print and web materials and logo signage on Race Day
- Showcase your product in front of thousands with a Race Day Tent
- Opportunities to partner with an organization perceived positively by 98% of the American public
- Creating a run team will complement your existing employee health initiatives



## Sponsorship Opportunities

Sponsorship Level	\$15,000 Champion Sponsor	\$10,000 Gold Sponsor	\$5,000 Silver Sponsor	\$2,500 Bronze Sponsor
Race Entries	40	20	10	N/A
\$10 Off Race Entries	40	20	10	5
Billboard Exposure	•			
Company Tent at Race	•	•		
Speaking Opportunity at Race	•			
Insert in Race Bags	•	•		
Race Day Signage				
Run Start/Finish	•	•		
Kick-Off Event	•	•		
Thank You Event	•	•		
Logo Recognition				
Participant T-shirt	•	•	•	•
Promotional Fliers	•	•	•	•
Website	•	•	•	•
All Communications (4)	•	•	•	•
Press Release Mention	•	•	•	•

# march of dimes<sup>®</sup>

run for babies<sup>™</sup>

## Sponsorship Commitment Form

### 2016 Run for Babies<sup>™</sup>

COMPANY NAME/DONOR

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

EMAIL

ALTERNATE EMAIL

☐ YES, we will support the March of Dimes, as a \_\_\_\_\_ sponsor in the amount of \$\_\_\_\_\_

SIGNATURE OF PRIMARY CONTACT

DATE

My signature indicates authorization to make this commitment on behalf of my company.

\_\_\_ YES, you may list my/our name in press releases, annual reports and/or internal publications as a March of Dimes contributor.

Please publish my/our name as: \_\_\_\_\_

\_\_\_ NO, I/we prefer the support remains anonymous. Please do not publish the name.

Payment Options: (Payment is due 30 days prior to event)

\_\_\_ Check Enclosed (Payable to March for Babies)

\_\_\_ Please Bill: Payment will be made by Credit Card Date \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Circle One: VISA MasterCard American Express Discover

NAME AS APPEARS ON CARD SIGNATURE

Please mail original form to: March of Dimes, Southeast PA Division 435 Devon Park Drive, Suite 300, Wayne, PA 19087 610-945-6050

AUTHORIZED MARCH OF DIMES SIGNATURE



March for Babies is the nation's premier walking event. Philadelphia is proud to offer a 5k and 10k run to enhance and complement the walk. It's a unique campaign that blends the benefits of physical activity, community involvement and personal giving.



Southeast PA Division  
435 Devon Park Drive, Suite 300  
Wayne, PA 19087  
610-945-6050

#### Thank you to our Sponsors



#### Universal Disclosure

Pennsylvania requires that the following statement be on all fundraising materials:

*"In Pennsylvania, the official registration and financial information of March of Dimes may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. In New Jersey, information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the internet at <http://www.state.nj.us/lps/ca/charfrm.htm>. Registration with the Attorney General does not imply endorsement."*

Pennsylvania Chapter  
Special Events Policies and Procedures  
Updated November, 2015 for use on all 2016 fundraising materials, including the March for Babies brochure



A 5K & 10K to go hand-in-hand with the nation's premier walking event, March for Babies.

2016 Run for Babies™  
Sponsorship Opportunities  
5K & 10K Event on April 24th, 2016